



Thank you for contacting 3mail. We look forward to the opportunity to help you with your email marketing.

Email marketing can be a confusing place, so in order to help us understand your needs/wants better, we have a few questions to start out. You may have discussed a few of these questions already with one of our account managers, but if you have further thoughts about it or even just the same thoughts, please take a second and write them down. Questions? Please call 254.230.0186 or email [3mail@threestream.com](mailto:3mail@threestream.com).

Please fill in as much as you need/can in the boxes provided, and email it back to [3mail@threestream.com](mailto:3mail@threestream.com). One of our account managers will get back with you shortly.

1. Do you currently use email marketing?/Have you used email marketing in the past?
2. If so, what did you use and what did you like/not like about their services?
3. If you are changing from a current email marketing service, why are you changing?
4. Do you already have a desired look or format in mind?
5. Do you have a website that you would like the email to resemble?
6. Do you have a website, and will you need a signup form integrated into your website?
7. How often are you intending on sending out an email campaign?
8. What type of campaign(s) will you be sending? (newsletter, sales notice, new product info, etc.)
9. Do you currently have an email mailing list? If so, how many subscribers do you have, and how did you obtain it?
10. Are there any features you have seen in other emails that you would like in yours? Or are there features you'd like to see?
11. We might have forgotten something. Anything else you'd like to write that would be useful? Please do.